

The Knights Party Media Campaign

Kickoff List

This "Kickoff List" is a pre-checklist to help give you a head start in "Organizing Your Area".

You can go to www.theknightsparty.com for more information regarding the Media Campaign. Just log in and read the section on National Campaigns. There you will find a link where you can download and print the Media Campaign forms.

Information can easily be gathered by looking in a Phone book or going on line; www.google.com is a quick and easy way to search for information.

Keeping up to date and accurate information for yourself and us, will make this Media Campaign run more efficiently, with less work.

REMINDER: To become a Knight (full membership) a completed Media Campaign Packet must be received by HQ.

Community Information

- Locate Current Racial Demographic Information
- Gather Economic Information (Largest Employer, Major Businesses)
- Gather City Official Information (Police, Sheriff, Fire Chief)
- Gather Political Representatives Information (Mayor, City Officials)

Contact Information for Local Libraries

- Gather Library Information (Schools, Colleges, Public)
- Active Community Centers
- Local Churches and Pastoral Information

Local media Information

- Newspapers
- Radio Stations
- Television Stations
- Local Magazines